

INNOVATORS IN FOOD

- a Dutch-Canadian partnership in food processing -

Dear Contact,

You have shown sincere interest in joining the PIB Cluster that will combine promotional activities in Canada and the Netherlands. The deadline for applying for the cluster is 25th of January. We're looking forward to your confirmation within the next two weeks. Participants can simply reply to this e-mail to register for the PIB.

The PIB is a cluster of companies that will commit to a 3-year action plan to discover and grow business opportunities together, co-financed by Dutch Government (RVO). All activities and efforts aim to create, improve or grow business opportunities in Canada for the participating companies of the cluster. Through cooperation, companies can achieve a larger impact in the fragmented Canadian Food Processing Industry, through a cost-efficient and co-financed 3-year program.

FME and GMV are looking forward to a fruitful and beneficial year in Canada for all PIB participants.

Overview of potential activities in Canada

These are not definitive, please revert with your preferred activities in Canada in 2016. During the first PIB meeting FME/GMV will provide a proposed selection that can be discussed and finalised amongst participants.

<i>Centrallia Winnipeg</i>	<i>25-27 May</i>	<i>Large B2B Conference in several industries</i>
<i>Nutrifood Toronto</i>	<i>26-27 June</i>	<i>Expo on Advances in Human Nutrition</i>
<i>IFT16 Chicago</i>	<i>16-19 July</i>	<i>Food Innovation Event</i>
<i>SIAL Montreal</i>	<i>13-15 April</i>	<i>International Food Expo</i>
<i>CPMA Trade Show Calgary</i>	<i>12-14 April</i>	<i>Fresh Produce Expo</i>
<i>Bakery Showcase Toronto</i>	<i>1-3 May</i>	<i>Bakery Showcase</i>
<i>CHFA West trade show Vancouver</i>	<i>14-15 May</i>	<i>Natural health and organics industry</i>
<i>CFHA East Toronto</i>	<i>15-18 September</i>	<i>Trade Show & Conference</i>

Interesting upcoming events in the Netherlands

These upcoming events might be interesting for PIB participants.

Doing Business Canada	2 February	Event on soft landing your business in Canada
Incoming Trade Mission	7-11 March	Organised by GMV/FME, for inquiries contact: jacqueline.van.oosten@fme.nl



Potential Participants:

Amongst your company, these companies have shown a preliminary interest in joining the PIB cluster. Please revert as soon as possible to confirm your participation.

Shortlist	
Omnivent Techniek BV	GEA De Klokslag Engineering B.V.
GKS Packaging	Florigo
Tramper	Oost NV
Inmaco B.V.	Foodcase BV
JFPT B.V.	Prinsen Handling Solutions BV
Wevano Machinery B.V.	Poeth B.V.
Technisch Buro Kortlever B.V.	Van Aarsen Machinefabriek B.V.
NAWI B.V./SFK Leblanc	Dinnissen B.V.

Costs:

The costs of the program depend on the number of activities and the number of participants. Previous PIBs initiated by FME & GMV showed that, in case of 8 participants the costs varied between €3000 to €5000 per program year. This covers all communal costs during the events and instruments used by the PIB.

Registration closes on the 25th of January, you confirm by replying to this e-mail.

For questions and additional information:

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